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ELLE DECOR

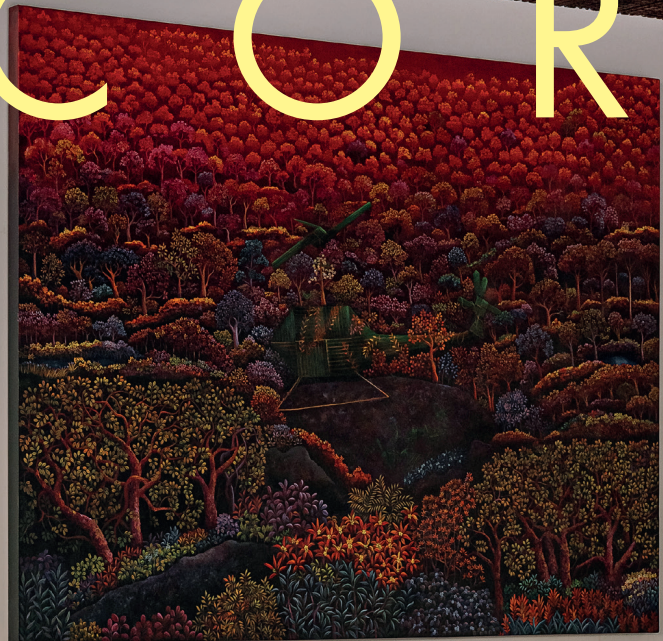
DIWALI
TIMELESS
TRADITIONAL
PICKS!

OCTOBER - NOVEMBER 2024, ₹150

**NOW
TRENDS**
OBJECTS
OF DESIRE
OXBLOOD

FOCUS
40 STYLISH
SEATERS

PEOPLE
NEELKANTH
CHHAYA



Homes that celebrate

ART & COLLECTIBLES

OH OX BLOOD

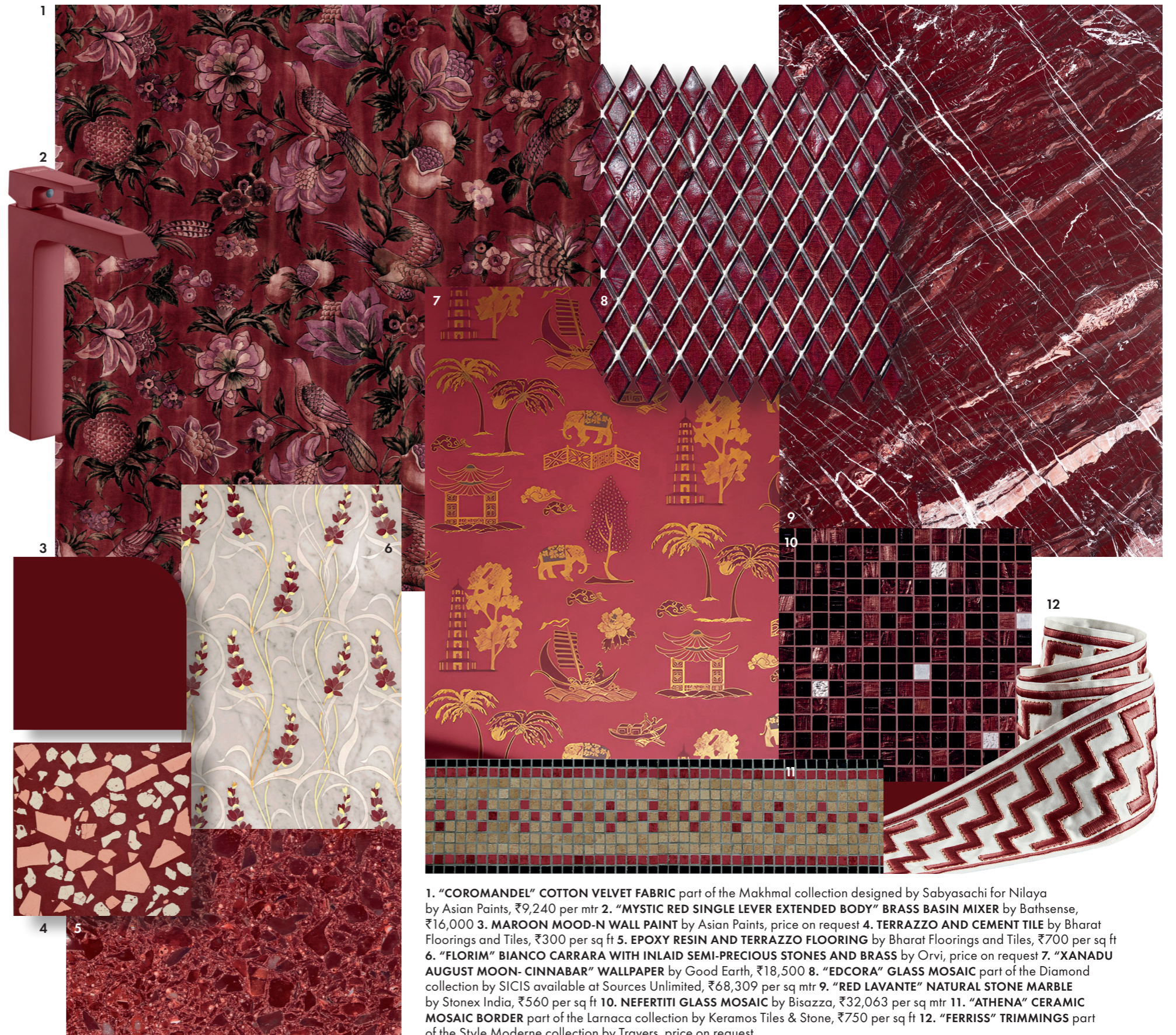
A swirl of wine, a dash of rust. Oxblood's heady, old-world charm has swept us off our feet, beckoning a ruby renaissance. Red's adversary, a hue deeper than cherries, it is indulgence incarnate

TREND DIRECTION BY **YASHIKA PUNJABEE**
PRODUCED BY **APEKSHA RAO** TEXT BY **CHIRANSHA PRASAD**



The Inspiration

History stands witness to the enchanting side-effects of Oxblood. The hue dons many hats – a long-foregone leather dye, a rare ceramic glaze named Sang de boeuf and a Dior muse. Let its nostalgic glamour pull you over to the dark(er) side.



1. "COROMANDEL" COTTON VELVET FABRIC part of the Makhmal collection designed by Sabyasachi for Nilaya by Asian Paints, ₹9,240 per mtr 2. "MYSTIC RED SINGLE LEVER EXTENDED BODY" BRASS BASIN MIXER by Bathsense, ₹16,000 3. MAROON MOOD-N WALL PAINT by Asian Paints, price on request 4. TERRAZZO AND CEMENT TILE by Bharat Floorings and Tiles, ₹300 per sq ft 5. EPOXY RESIN AND TERRAZZO FLOORING by Bharat Floorings and Tiles, ₹700 per sq ft 6. "FLORIM" BIANCO CARRARA WITH INLAID SEMI-PRECIOUS STONES AND BRASS by Orvi, price on request 7. "XANADU AUGUST MOON- CINNABAR" WALLPAPER by Good Earth, ₹18,500 8. "EDCORA" GLASS MOSAIC part of the Diamond collection by SICIS available at Sources Unlimited, ₹68,309 per sq mtr 9. "RED LAVANTE" NATURAL STONE MARBLE by Stonex India, ₹560 per sq ft 10. NEFERTITI GLASS MOSAIC by Bisazza, ₹32,063 per sq mtr 11. "ATHENA" CERAMIC MOSAIC BORDER part of the Larnaca collection by Keramos Tiles & Stone, ₹750 per sq ft 12. "FERRISS" TRIMMINGS part of the Style Moderne collection by Travers, price on request

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The Features

Oxblood's allure is not merely visual. Designed by Kirti Dodeja, the decadent hue disguises the irregular ceiling within a surrealist bathroom, absolving the need for any structural additions. Crafted within a Goan villa by Isprava, golden accents and snow-hued terrazzo further add to the space's bewitching appeal.

Website: www.kirtidodeja.com **Styling by** Kirti Dodeja **Photography by** Rohit Ganguly



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The Products

A steadfast muse, Oxblood's age-old charisma shines just as bright through modern-day reinterpretations. Opt for a crimson classic (or two) and let your interiors brim with the beguiling hue



1. "MARINNA" WOOLLEN HAND-TUFTED RUG part of the Persian Saga collection by Obeetee Carpets, ₹50,400
2. "STAB" CUSHION COVER WITH KANTHA STITCH by Abraham & Thakore, ₹4,900
3. "AGLIO" PINE WOOD VASE by Popcorn Atelier, ₹1,00,000
4. "ASSIALE" RED LEVANTO MARBLE TABLE designed by Piero Lissoni for B&B Italia, price on request
5. "GEMA" LEAD-FREE CRYSTAL VASE designed by Katerina Dousova for Moser, ₹65,960
6. "LE MURA" ROSSO ANCORA LEATHER SOFA part of the Gucci Design Ancora collection by Mario Bellini for Tacchini in collaboration with Gucci, price on request
7. "SCARLET" ROSSO LEVANTO MARBLE END TABLE part of the Index 2024 series collection by Ziba Homes, ₹1,35,000
8. "FLEURS DE CERISIER" CLEAR CRYSTAL BORDEAUX AND PINK LACQUERED WOOD BOX by Lalique, ₹64,630
9. "MIRAN" COTTON-EMBROIDERED CUSHION COVER by Fabindia, ₹499